# **DPS** PICTURE



DPS PICTURE brings the opportunity to print large formats on transparent, laques, matt and satin foils. It's strength, power and brightness allows to expose randomly chosen image, logo as well as individual motive. Appropriately selected image reflects uniqueness of the place where stretch ceiling is located and gives the room it's spirit.

Besides of the standard application, transparent foil with printing is used also as original light which is an unique decorative part of every interior.

It is possible to print on every membrane from DPS collection (requires confirmation before order), printing system includes possibility to print from digital photos, photography, logo.

## I GENERAL INFORMATION

- 1. DPS PICTURE print is maintained in CMYK colors which allows to carry any graphics onto DPS membrane;
- 2. It is possible to print black and white colors;
- 3. The image is clear and reflects the depth of the graphics;
- 4. DPS PICTURE is a matt print;
- 5. Standard DPS PICTURE is a print up to 240 cm width and any length;
- 6. It is possible to connect DPS PICTURE printings with reverse weld after approval;
- 7. There is a possibility to backlight printed coating by using DPS TRANS-PARENT collection;



- 8. Uniqueness of DPS PICTURE printed coating allows to create any surface or spatial figure;
- 9. Graphics to choose from on www.istock.com or www.fotolia.com;
- 10. Ability to print own artworks;
- 11. DPS PICTURE print is made in UV technology, adapted to the highest standards of DPS membrane; in connection with UV technology, belts on print are possible;
- 12. 5% standard tension of DPS PICTURE coating.
- 13. Three years guarantee
- 14. Possible to combine printed belts with standard reverse weld
- 15. Possible to combine printed belts with micro weld to be confirmed by  $\mbox{DPS-+}10$  days awaiting time



## II ORDER AND TECHNICAL REQUIREMENTS

#### 1. Correct order:

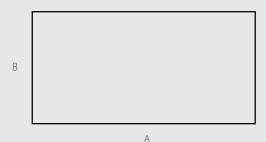
- a. Order has to be send at DPS order sheet marked wall orientation is required\*
- b. Sending an image in proper quality\*\* or graphics chosen from www.istock.com or www.fotolia.com \*\*\* (downloading a file from above mentioned sources is payable with accordance to istock and fotolia rates)
- c. Once the conditions 1a and 1b are fulfilled, receipt of order will be issued.

## 2. Stages of printing:

- a. Correctly sent order (1a) will be prepared within three days by DPS designer and reduced by standard 5%\*\*\*\*
- b.Print house will prepare a preview of a file within three days which will be send to customer for approval.
- c. After reception of all details regarding to preview, print will be ordered.
- d. Deadline for completion of printing is 14 days
- e. After receiving the print from print house DPS is obliged to produce the ceiling within 7 days

### 3. Randomly chosen file calculation from iStock:

FILE: 15830455, size XXXL, 6048 x 4032 px, (value 6048 [A] width, value 4032 [B] height)



When making an order it is necessary to give value A at first, then value B A x B px 1000 px = 50 cm of print (good quality)

With accordance to above file it is possible to receive following print:  $302 \times 201$ cm Inches 20,2 x 13,4 at 300 dpi (values 20,2 and 13,4 are inches), (1 inch = 2,54 cm)

After multiplying, it is possible to obtain print in size:  $52 \times 34$  cm ( 300 dpi )

Assuming that it is possible to print with minimum 50 dpi:  $312\times204\,\mathrm{cm}$  (  $50\,\mathrm{dpi}$  )

In order to obtain the quality of the print it is necessary to preserve the quality of the resulting file; graphic scale 1:1 (\*.TIFF) gives the guarantee to keep the quality of the print;

Graphics chosen from www.istock.com or www.fotolia.com has determined the numbers of pixels and expressed as a qualitative value in "DPI";

In order to obtain good print quality it is necessary that file has at least 1000 pixels to 50cm height and width of printing as well as minimum 75 dpi.

In case of detailed prints containing many nuances of color at least 100 dpi. is required.



<sup>\* -</sup> it is necessary to send order with accordance to this rule otherwise order won't be taken into consideration, until reception of correct details

<sup>\*\*-</sup> it is recommended that file has tif format, at least 50 dpi or 1000 pixels for every 50 cm of print. Detailed graphics requires at least 100 dpi
\*\*\*- photos from iStock and Fotolia are an additional cost. Costs will be charged to the customer.

<sup>\*\*\*\* -</sup> standard print reduction is 5%. This is due to the specifity of UV inks used for printing. Increasing the tension coating can break printing. DPS can perform printing with a higher tension however it will not be warranted.